

## **DIRECT LICENSING POLICY**

### **(PUBLIC PERFORMANCE AND COMMUNICATION RIGHTS)**

#### **1. Our direct licensing policy**

- 1.1. This is the direct licensing policy of Ivofonic. At present we do not have the capacity to directly license any of our sound recordings or music videos for public performance or communication.
- 1.2. Given the legal and administrative costs involved with direct licensing we are unable to offer direct licenses at competitive rates for public performance or transmission. We will review our position every 12 months to consider whether the size and skill base of our organisation enables us to engage in direct licensing.
- 1.3. In the meantime, if you require a licence for the public performance of one of our sound recordings or music videos you should contact OneMusic Australia through the website <https://onemusic.com.au> or call 1300 162 162. If you require a licence for the communication of one of our sound recordings or music videos, you should contact the Phonographic Performance Company of Australia (PPCA) at [www.pcca.com.au](http://www.pcca.com.au) or by calling (02) 8569-1100.
- 1.4. You are welcome to email [admin@ivofonic.com](mailto:admin@ivofonic.com) to enquire about licensing one of Ivofonic sound recordings for a use that is not covered by a PPCA licence. Such uses may include but are not limited to:
  - a. Including our sound recordings on a compilation; and/or
  - b. synchronising our sound recordings for film or television.
- 1.5. If you wish to provide any feedback or comments on our direct licensing policy, please email [admin@ivofonic.com](mailto:admin@ivofonic.com).